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OCT 19 2006

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Re: Neal Patrick Ferris

Serial No.: 10/809,113

Filed: 03/25/2004

For: PRODUCT DISPLAY BAG

Examiner: Mohandesl, Jila M.

Group Art Unit: 3728

Docket No.: 028736.00009

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

**Response Under 37 CFR 1.116 to the Final PTO Action of 9/27/2006
Request for Reconsideration**

In response to the Final Office Action of September 27, 2006, please amend the above-identified application as follows:

Amendments to the Specification begin on page 2 of this paper.

Amendments to the Claims are reflected in the listing of claims which begins on page 3 of this paper.

Remarks/Arguments begin on page 7 of this paper.

Please enter this after final and.
Thank you.
10/26/2006